

# *Master of Art, Design and Creative Media (Coursework)*

## 艺术、设计与创意媒体 硕士课程（授课型）

MQA Approval / MQA 认证号: **MQA/PA 17035**

### *Programme Introduction / 课程内容*

Intake / 入学时间 ————— **January 2024**

Duration / 修读时间 ————— **1 Year**

**7 Modules + 2 Master Projects  
+ 1 Master Report**

修满7门课+硕士项目报告

Total:

**40 Credits / 学分**

### *Programme Features / 课程特色*

Medium of Instruction:  
English  
授课媒介语: 英文

Certified by MQA  
获马来西亚学术鉴定局  
(MQA) 合法认证

Full-time Mode  
全日制上课模式

## Programme Modules / 课程科目

1.	Research Methodology / 研究方法
2.	Critical Practice and Production Culture / 批判性实践与生产文化
3.	Cultural and Global Art and Design Perspectives / 文化与全球艺术设计视角
4.	Digital Art, Design and Creative Media Technologies / 数字艺术、设计与创意媒体技术
5.	Graduate Seminar / 专题研讨
6.	Interactive Media and Installations / 互动媒体与装置艺术
7.	Digital Typography and Font Design / 数字排版与字体设计
8.	Master Project I / 硕士项目1
9.	Master Project 2 / 硕士项目2
10.	Master Report / 硕士报告

## Entry Requirements / 报读条件

- i. A Bachelor's Degree [Level 6, Malaysia Qualifications Framework (MQF)] or equivalent with a minimum Cumulative Grade Point Average (CGPA) of 2.50 in the relevant field, as accepted by the Higher Education Provider (HEP) Senate; OR  
至少拥有学士学位，学年成绩级别点数 (CGPA) 至少2.50以上，并通过校评会议审核。
- ii. Candidates with a Bachelor's Degree (Level 6, MQF) or equivalent with CGPA of less than 2.50 in the relevant field and a minimum of five (5) years working experience in the related field; OR  
至少拥有学士学位，学年成绩级别点数 (CGPA) 在2.50以下但具备不少于5年的相关工作经验，并通过校评会议审核。
- iii. Other relevant equivalent qualifications recognised by the Malaysian Government; and  
Pass an interview or submission of portfolio determined by the HEP as required.  
马来西亚政府认可的其他相关同等学历；并通过由校评会议要求的面试或提交作品集的评审。
- iv. International applicants are required to achieve a minimum score of 5.5 for IELTS or MUET Band 4 or its equivalent.  
国际学生需提交英语水平资格：雅思 5.5 / MUET Band 4 / 托福 iBT 46分/领思 160分/同等资格英语水平。